**Pizza Sales Analysis**

The main aim of analyzing this dataset is to understand key indicators and trends and uncover insights that will drive performance improvements and enhance overall results.

Recommended Analysis

1. To understand KPIs Total Revenue, Average Order Value, Total Pizzas Sold, Total Orders, Average Pizza Per Order
2. What is the Daily and Monthly trend for Total Orders?
3. What is the contribution of each Pizza category, Pizza size to Total Revenue?
4. How many Total Pizzas are sold by category?
5. What are the Top 5 Best-seller and 5 Worst-seller pizzas?